

SUBJECT CARD

1. Basic information

Subject	Cross Cultural Management
Faculty	Faculty of Law
Field of studies	International Relations
Specialization	international business
PRK level	7 PRK
Education level	second-degree studies
Form of studies	full-time studies
Group of activities	—
Number of ECTS points	3
Type of subject	specialization
Total number of hours	20 h
Didactic cycle	2023/2024 winter
Academic semester	1
Academic year	1
Education profile	general academic
Year of implementation	2023/2024
Language of instruction	English
Teacher(s)	prof. dr hab. Jerzy Zdanowski

Semester, number of ECTS points, type of subject, number of hours

Semester	Lecture
1	20 godz. 3 ECTS

2. General objectives

C1	Understand cultural differences in contemporary global management. Acquire tools for analyzing these differences. Acquire positive attitude towards them and develop multicultural intelligence. Possess knowledge and tool for deciphering non verbal communication. Know contemporary research finding about inter cultural management.
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3. Introductory requirements

According to work study and faculty requirements.

4. Learning outcomes

W1	Knowledge: Learn about categories of cultural differences. Understand concept of culture and operative culture. Know recent research works on this topic.
U1	Skills: Acquire capabilities to work in multicultural teams. Knowledge of practical usage of acquired knowledge in practice. Development of inter- and cross cultural perception in management.
K1	Social competence: Development of potential ability to settle down in international setting and conduct business activities. Capability of handling face-to-face interaction with representatives of other cultures.

5. Course program

Lecture (20 h)

Code	Detailed description of the topic blocks (semester: 1)
Wyk1	Concept of inter- and multicultural management. Problems
Wyk2	Culture and cultural environment. Cultural iceberg
Wyk3	Cultural barriers. Stereotypes. Cultural shock and its management
Wyk4	Non verbal communications. Methods of analysis
Wyk5	Business etiquettes

6. Didactic methods

Lecture	
M3	Brainstorm
M13	E-learning methods
M19	Case study
M20	Lecture
M20	Learning from the problem

7. Student workload

Number of hours under supervision	Student workload
Lecture	20 h
Including e-learning:	0 h

Student's own work	
	55 h

Total workload	
Total number of hours for the course	75 h
Total number of ECTS points	3 ECTS

8. Conditions for course completion

Course completion criteria

Test (50%) and final report "Doing business in...." (50%)

Lectures (Final exam / Final pass)	
Grade 5:	80%
Grade 4,5:	75%
Grade 4:	70%
Grade 3,5:	60%
Grade 3:	50%

9. Literature

Basic literature

1. There is no comprehensive textbook corresponding to our subject. You will find thousands (million?) of references in Google, yet no one can be considered the chosen. We will use different information sources, video materials and corresponding be the main one.

Additional aids

Links and/or electronic materials will be provided.

10. Additional information for students

All sessions will be recorded and link to specially created Youtube channel provided to you. Assistance is mandatore and essential. All details will be presented and discussed in our first meeting.

11. Information about academic teachers

The person responsible for the card

prof. dr hab. Jerzy Zdanowski (e-mail: jzdanowski@uafm.edu.pl)

Teacher(s) conducting the subject

prof. dr hab. Jerzy Zdanowski (e-mail: jzdanowski@uafm.edu.pl)