

## SUBJECT CARD

### 1. Basic information

<b>Subject</b>	<b>Principles of Organization and Management</b>
Faculty	Faculty of Law
Field of studies	International Relations
Specialization	international business
PRK level	6 PRK
Education level	first-cycle studies
Form of studies	full-time studies
Group of activities	—
Number of ECTS points	2
Type of subject	obligatory
Total number of hours	30 h
Didactic cycle	2024/2025 winter
Academic semester	1
Academic year	1
Education profile	general academic
Year of implementation	2024/2025
Language of instruction	English
Teacher(s)	dr Krzysztof Waśniewski

### Semester, number of ECTS points, type of subject, number of hours

Semester	Lecture
1	30 godz. 2 ECTS

### 2. General objectives

<b>C 1</b>	The purpose of this course is to make students familiar with the fundamentals of management, such as needed to understand the way that organisations work.
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### 3. Introductory requirements

Good command of English, written and spoken.

### 4. Learning outcomes

<b>W1</b>	Knowledge: The student knows and understands the way that organisations emerge, take shape and change.
<b>W2</b>	Knowledge: The student knows and understands the basic tools and principles of leadership in a team.
<b>W3</b>	Knowledge: The student knows and understands different types of organisational structures, as well as the principles of their formation and functioning.
<b>W4</b>	Knowledge: The student knows and understands the basics of strategic management, including goal setting, planning, and risk management.
<b>U1</b>	Skills: The student knows how to find the annual reports of public companies, and knows how to read actively those reports.
<b>U2</b>	Skills: The student is able to write a simple strategy for an organisation.
<b>K1</b>	Social competence: The student is able to place the theory of management in the context of a specific value system.

### 5. Course program

Lecture (30 h)

Code	Detailed description of the topic blocks (semester: 1)
Wyk1	What is an organisation and how can a person manage it? How do organisations emerge and form? How to define one's social role in an organisation? Business organisations as compared to other types of structures.
Wyk2	Organisation as an ongoing, recurrent process. How to guess the way an organisation works by looking at what it does recurrently? Finding and reading the annual reports of listed companies.
Wyk3	Case study of listed companies based on their annual reports; three businesses in the industry of electric vehicles, i.e. Tesla, Rivian, and Lucid Group.
Wyk4	Simulate yourself in a position of leadership. Case study of Tesla, Rivian, and Lucid Group. Simulate your choices and decisions. Discover your ethical values.
Wyk5	Simulated creation of a new business entity, i.e. of a startup company.
Wyk6	The basic techniques of goal setting, planning, and risk assessment.
Wyk7	Simulated strategic planning for a business organisation. The concept of a game with nature, as the context for strategising in the presence of uncertainty. Why it pays to be reasonably predictable to other people, and when it pays to break the rules?

### 6. Didactic methods

Lecture	
<b>M1</b>	Case study
<b>M3</b>	Brainstorm
<b>M6</b>	Discussion
<b>M11</b>	Learning by doing
<b>M13</b>	E-learning methods
<b>M17</b>	Multimedia presentation
<b>M19</b>	Case study
<b>M20</b>	Lecture
<b>M21</b>	Use of distance learning tools

### 7. Student workload

Number of hours under supervision	Student workload
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<b>Lecture</b>	<b>30 h</b>
<b>Including e-learning:</b>	<b>0 h</b>

<b>Student's own work</b>	
	<b>20 h</b>

<b>Total workload</b>	
Total number of hours for the course	<b>50 h</b>
Total number of ECTS points	<b>2 ECTS</b>

## 8. Conditions for course completion

### Course completion criteria

The student prepares a project, in the form of a critical essay, in which they evaluate the functioning of a listed company as an organisation, based on its annual reports. The essential logic of the essay consists in reconstructing the basic attributes of the organisation studied, and its strategy, whilst concluding about the possible future developments in that organisation.

<b>Lectures (Final exam / Final pass)</b>	
<b>Grade 5:</b>	The student has prepared a comprehensive essay, in which they have demonstrated: a) ability to and skill at finding information about the company studied b) their own analysis of risk factors and patterned strategies in that company
<b>Grade 4,5:</b>	This is a case intermediate between the 4,0 and the 5,0 model essays.
<b>Grade 4:</b>	The student has prepared an acceptably exhaustive essay, which develops satisfactorily on some points, whilst leaving others without development or poorly developed, such as, for example: correct analysis of strategy with poor support in facts from annual reports, or, conversely, good quality research on facts with poor further conceptual development.
<b>Grade 3,5:</b>	This is a case intermediate between the 3,0 and the 4,0 model essays.
<b>Grade 3:</b>	The student has prepared a simple, basic essay. The student demonstrated just acceptable skills at: a) finding information about the company studied b) studying risk factors and patterned strategies in that company

## 9. Literature

### Basic literature

- Principles of Management  
Authors Openstax, David S. Bright, Anastasia H. Cortes  
Publisher Open Stax Textbooks, 2022  
ISBN 6762194559, 9786762194553

### Supplementary literature

- 2030: How Today's Biggest Trends Will Collide and Reshape the Future of Everything  
Author Mauro F. Guillen  
Publisher St. Martin's Publishing Group, 2020  
ISBN 1250268184, 9781250268181
- Business Model Innovation Strategy: Transformational Concepts and Tools for Entrepreneurial Leaders  
Authors Raphael Amit, Christoph Zott  
Publisher John Wiley & Sons, 2020  
ISBN 1119689686, 9781119689683

## 10. Additional information for students

This course is largely complementary with that of Microeconomics. Feel free to surf across these two. You can contact me, Krzysztof Waśniewski, via kwasniewski@afm.edu.pl .

## 11. Information about academic teachers

### The person responsible for the card

dr Krzysztof Waśniewski (e-mail: kwasniewski@uafm.edu.pl)

**Teacher(s) conducting the subject**

dr Krzysztof Waśniewski (e-mail: kwasniewski@uafm.edu.pl)