



UNIWERSYTET
Andrzeja Frycza Modrzewskiego
w Krakowie

SUBJECT CARD

1. Basic information

Subject	International Cultural Relations
Faculty	Faculty of Law
Field of studies	International Relations
Specialization	international business
PRK level	6 PRK
Education level	first-cycle studies
Form of studies	full-time studies
Group of activities	—
Number of ECTS points	4
Type of subject	obligatory
Total number of hours	30 h
Didactic cycle	2024/2025 winter
Academic semester	3
Academic year	2
Education profile	general academic
Year of implementation	2025/2026
Language of instruction	English
Teacher(s)	prof. UAFM dr hab. Anna Kargol

Semester, number of ECTS points, type of subject, number of hours

Semester	Lecture
3	30 godz. 4 ECTS

2. General objectives

C1	The aim of this course is to present to the students the variety of cultural differences among the civilizations and their influence on the contemporary international relations on different levels. .
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3. Introductory requirements

no special demands

4. Learning outcomes

K1	Knowledge: The student knows the principles of international cooperation at the level of institutions and societies, which result from differences and similarities in culture and cultures, the student is aware of the causes and consequences of these differences
S1	Skills: The student is able to indicate contemporary and past events and phenomena resulting from such global processes as colonization, decolonization, development of individual civilizations and values within them. The student understands the need to accept cultural differences and intercultural dialogue.
S1	Social competence: The student is ready to start cooperation and dialogue with representatives of other cultures. Shows tolerance and an open attitude.

5. Course program

Lecture (30 h)

Code	Detailed description of the topic blocks (semester: 3)
Wyk1	<ol style="list-style-type: none"> 1. Culture and civilization - the notions. 2. Globalization as the contemporary phenomena. 3. S. Huntington's theory on the future of civilizations. 4. B. Barber, H&A Tofflers - the future of the relations among the civilizations. 5. A. Apadurai, A. Mbembe - the future of the relations among the civilizations. 6. Dimensions of national culture - G. Hofstede's researches. 7. The process of acculturation. 8. 5 axioms of intercultural communication. 9. Obstacles in intercultural communication. 10. The main differences among the civilizations - the chosen cases. Each unit lasts 3h. (45min.)

6. Didactic methods

Lecture	
	Wykład informacyjny
M2	Text analysis
M6	Discussion
M17	Multimedia presentation
M20	Lecture

7. Student workload

Number of hours under supervision	Student workload
Lecture	30 h
Including e-learning:	0 h

Student's own work	
	70 h

Total workload	
Total number of hours for the course	100 h
Total number of ECTS points	4 ECTS

8. Conditions for course completion

Course completion criteria

The final test containing the open questions, false/truth choice, the one possible right answer.

Lectures (Final exam / Final pass)	
Grade 5:	90% of the test positive and more
Grade 4,5:	80% of the test positive
Grade 4:	70% of the test positive
Grade 3,5:	60% of the test positive
Grade 3:	55% of the test positive

9. Literature

Basic literature

1. Ulf Hannerz, Department of Social Anthropology Stockholm University, COSMOPOLITANISM: THREE FACES, PRZEGLĄD KULTUROZNAWCZY, NR 1 (35) 2018, s. 130–133, www.ejournals.eu/Przeglad-Kulturoznawczy/
 2. Baden Enunson, Intercultural Communication, (Research Gate article in pdf version provided by teacher)
 3. A. Apadurai, Modernity at Large. Cultural dimension of globalization. (chosen fragments) (pdf provided by teacher)
 4. Barber, Benjamin, Jihad Vs. McWorld,, The Atlantic; Mar 1992; 269, 3;
 5. F. Braudel, A history of civilization, US 1994.
 6. Georgette Wang, (National Chengchi University Taiwan), Emilie Yueh-yu Yeh, Professor at Hong Kong Baptist University
United States, Globalization and Hybridization in Cultural Production: A Tale of Two Films,
https://www.researchgate.net/publication/237776596_Globalization_and_Hybridization_in_Cultural_Production_A_Tale_of_Two_Films
 7. EASTERN AND WESTERN EUROPE: forging a new European Identity ? A. Herrberg and E. Moxon-Browne
University of Limerick Ireland. file:///F:/ICR/ICR%20texts/herrberg_antje%20West%20East%20E.pdf
 8. NecropoliticsJ.-A. Mbembé, Libby Meintjes, Public Culture, Volume 15, Number 1, Winter 2003, pp. 11-40.
 9. A7H Tofflers, The third wave. <file:///F:/ICR/ICR%20texts/The%20Third%20Wave%20by%20Alvin%20Toffler.pdf>
 10. A culture and development, the life worth living. UNESCO Report.
<file:///F:/ICR/ICR%20texts/UNESCO%20report.pdf>
(all texts provided by teacher in pdf)
2. 1. Ulf Hannerz, Department of Social Anthropology Stockholm University, COSMOPOLITANISM: THREE FACES, PRZEGLĄD KULTUROZNAWCZY, NR 1 (35) 2018, s. 130–133, www.ejournals.eu/Przeglad-Kulturoznawczy/
 2. Baden Enunson, Intercultural Communication, (Research Gate article in pdf version provided by teacher)
 3. A. Apadurai, Modernity at Large. Cultural dimension of globalization. (chosen fragments) (pdf provided by teacher)
 4. Barber, Benjamin, Jihad Vs. McWorld,, The Atlantic; Mar 1992; 269, 3;
 5. F. Braudel, A history of civilization, US 1994.
 6. Georgette Wang, (National Chengchi University Taiwan), Emilie Yueh-yu Yeh, Professor at Hong Kong Baptist University
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https://www.researchgate.net/publication/237776596_Globalization_and_Hybridization_in_Cultural_Production_A_Tale_of_Two_Films
 7. EASTERN AND WESTERN EUROPE: forging a new European Identity ? A. Herrberg and E. Moxon-Browne
University of Limerick Ireland. file:///F:/ICR/ICR%20texts/herrberg_antje%20West%20East%20E.pdf
 8. NecropoliticsJ.-A. Mbembé, Libby Meintjes, Public Culture, Volume 15, Number 1, Winter 2003, pp. 11-40.
 9. A7H Tofflers, The third wave. <file:///F:/ICR/ICR%20texts/The%20Third%20Wave%20by%20Alvin%20Toffler.pdf>
 10. A culture and development, the life worth living. UNESCO Report.
<file:///F:/ICR/ICR%20texts/UNESCO%20report.pdf>
(all texts provided by teacher in pdf)

10. Additional information for students

No additional informations

11. Information about academic teachers

The person responsible for the card

prof. UAFM dr hab. Anna Kargol (e-mail: akargol@uafm.edu.pl)

Teacher(s) conducting the subject

prof. UAFM dr hab. Anna Kargol (e-mail: akargol@uafm.edu.pl)