

SUBJECT CARD

1. Basic information

Subject	Multinational Corporations
Faculty	Faculty of Law
Field of studies	International Relations
Specialization	international business
PRK level	6 PRK
Education level	first-cycle studies
Form of studies	full-time studies
Group of activities	—
Number of ECTS points	2
Type of subject	specialization
Total number of hours	30 h
Didactic cycle	2024/2025 winter
Academic semester	4
Academic year	2
Education profile	general academic
Year of implementation	2025/2026
Language of instruction	English
Teacher(s)	dr Krzysztof Waśniewski

Semester, number of ECTS points, type of subject, number of hours

Semester	Lecture
4	30 godz. 2 ECTS

2. General objectives

C1	Providing entry-level information on Multinational Corporations. Their origins, fundamental premises, modes of creating and implementing strategies, impact on their environment and future scenarios.
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3. Introductory requirements

Macroeconomics & microeconomics - fundamentals.

4. Learning outcomes

W1	Knowledge: 1. understand burdens and opportunities determining the current role of MNCs and their future; 2. sources of their heterogeneity and variety of tools they apply to pursue their goals; 3. impact they make upon stakeholders.
U1	Skills: 1. analyse decisions undertaken by specific MNCs; 2. context of such decisions; 3. communicate his judgment; 4. apply the understanding of MNCs to his personal decisions regarding employment & career path.
K1	Social competence: 1. identify premises for various steps undertaken by decision-makers; 2. identify opportunities and threats resulting from working for/with MNCs teams; 3. set-up efficient relations with the above indicated players.

5. Course program

Lecture (30 h)

Code	Detailed description of the topic blocks (semester: 4)
Wyk1	MNCs objectives as a result of their ownership structures
Wyk2	Sources and methods of MNCs' strategy creation
Wyk3	Impact of MNCs activities on national economies
Wyk4	Future of MNCs

6. Didactic methods

Lecture	
M1	Case study
M20	Lecture
M20	Learning from the problem

7. Student workload

Number of hours under supervision	Student workload
Lecture	30 h
Including e-learning:	0 h

Student's own work	
	20 h

Total workload	
Total number of hours for the course	50 h
Total number of ECTS points	2 ECTS

8. Conditions for course completion

Course completion criteria

1. Each class is followed by 5 questions mini - test. As 15 classes are scheduled (2hrs each) students can earn maximum of 75 points. Mini tests can be taken only by students attending a given class.
2. The final test consists of 40 questions. Students can get 80 points (2 per 1 correctly addressed question). The below distribution of grades is based on assumption that 155 points can be earned. It may be alternated if classes are cancelled or, for technical/organizational reasons the flow of tests is interrupted)

Lectures (Final exam / Final pass)	
Grade 5:	135 <
Grade 4,5:	125 <
Grade 4:	110 <
Grade 3,5:	100 <
Grade 3:	78 <

9. Literature

Basic literature

1. Ietto-Gillies G. (2019). Transnational Corporations and International Production. Concepts, Theories and Effects. Edward Elgar, Cheltenham.
2. Fitzgerald R. (2016). The Rise of the Global Company. Multinationals and the Making of Modern World. Cambridge University Press, Cambridge.

Supplementary literature

1. Collins J., Porras J.I. (1984). Built to last, Harper Business, New York.
2. Hampden-Turner Ch., Trompenaars A. (1993). The Seven Cultures of Capitalism. Value systems for creating wealth in the United States, Japan, Germany, France, Britain, Sweden and The Netherlands. Doubleday, New York.

Lecturer's publications

1. Uberman (2011). Własność państwowa przedsiębiorstw sektora paliwowo-energetycznego w kontekście polityki bezpieczeństwa energetycznego. Polityka Energetyczna, nr 14/1, Kraków: 29-57.
2. Uberman (2016). Militarny rodowód nauki strategii. Wpływ na myślenie biznesowe, Krakowskie Studia Międzynarodowe, Nr 3 (XIII) Kraków: , s. 103-114.

Additional aids

Lecturer's presentations.

10. Additional information for students

Presence is obligatory,. Two absences allowed.

11. Information about academic teachers

The person responsible for the card

dr Krzysztof Waśniewski (e-mail: kwasniewski@uafm.edu.pl)